

Main Street Monday!

August 7, 2023



It's time to for **National Farmers Market Week!** Now in its 24th year, National Farmers Market Week (August 6-12, 2023) is an annual celebration that highlights the vital role farmers markets play in our nation's food system. With fun events, programs, contests, activities, and more, the week helps to boost market attendance and visibility, and is a great opportunity to showcase how much value markets bring to their communities.

Downtown Farmers' Markets bring additional people to the core of the downtown. Many KY Main Street communities have them & several, like Murray and Scottsville, actually operate the market. A number of markets hold events for children both exposing them to downtown in a different way and increasing their knowledge about where their food comes from. In addition, they now have access to locally grown food.



It's a great time to get to know your guests! While you are in the midst of concerts, movies, special shopping events it's a good time to do a little investigating and do it again during your holiday shopping season. Why? To see where your guests are coming from and where you should do some target marketing.

Look at the license plates to see if they are local, near by or out of state and if so which state is most prevalent.

Why are they coming? Which promotion/event is getting the most attention? Helps you look at your workplan to see what might need to be expanded or deleted.

They want memorabilia! Locals want to share and visitors want something to take home. Can they find items in your town? Small items, or large, what are they able to find??

When you find the answers then you craft the story to promote your town and what's more authentic that Main Street districts??? You will have a wider perspective of who is coming, why, and what are they looking for.

You might be surprised to find what you thought may or may not be accurate.

Be sure to evaluate your events afterwards and if you need assistance with that contact our office.



Instead of building on precious farm land we should be looking and encouraging developers to build in the available infill spaces.

It's a great week to support your local farmers and shop and eat at your locally owned businesses.



Painting pots for planting at Murray Farmer's Market





Found this little gem from a conference in western KY a number of years ago. Several directors have retired, several became Mayors, a Judge, business owners and more. Many are still in our Main Street network serving their communities every day.



Lots of great things happening in Beattyville! We wanted to share their words about this long awaited project!

The first set of materials for construction began to arrive on site for the new Town Square. Construction work will begin this week.

This was a vision for the future, a dream, that the City, Tourism and Main Street had for turning a tragedy into a triumph after the fire destroyed the building on that spot in 2018.

It is because the City of Beattyville has a Main Street program and the Main Street program works closely with Tourism; that together the Main Street Director and Tourism Director wrote a grant! That grant was awarded with funding to the City of Beattyville by the Abandoned Mine Land Grants and we thank them.

It's has taken many years, permits, planning, engineers, assessments, and especially budget working...but now it's finally time for construction! We can't wait for the final project to be complete. It has taken 5 years of work and patience but now we are in the final stretch!



Please excuse the mess...there is progress in the making!

Our favorite open signs can be found in several KYMS towns. These are in downtown Bardstown. Interested? Contact Randi Mouser for more info. mainstreet@bardstown.com

WE ARE EXCITED TO ANNOUNCE THAT WE ARE NOW OFFERING NEW AWNING GRANTS TO BEATTYVILLE MAIN STREET BUILDING OR BUSINESS OWNERS To further develop the Love Local awning project we started last year, Beattyville Main Street is currently taking applications for new "AWNING GRANTS" for Main Street store fronts.



Beattyville Main Street, the City of Beattyville and Lee County Tourism recognize that a vibrant, walkable downtown benefits the community at large. It is our desire to support local entrepreneurs, support building improvements, and preserve the historic value of our downtown as best we can so that our Main Street is a place the community can be proud of, and visitors enjoy coming to.

Using a \$700.00 grant Beattyville Main Street recently received from Jackson Energy "Round Up" funding and adding \$300.00 from our Main Street budget, the two winning grants will cover up to \$500.00 or a 50% match for each approved application for a new building front awning.



A new mural has been spotted in downtown Campbellsville. It's on the side of 99.9 The Big Dawg WVLC radio station.

It's time to get your tickets! Sept. 8th will be here before you know it!

Don't miss out on this incredible celebration of local food and community! embark on a culinary adventure like no other.

Contact Stephanie at cynmainstreet@gmail.com or visit Cynthiana Main Street FB page.



Congratulations to our own La Grange Main Street director, Teresa Boling, and her son who have opened their own small business!



Janelle is really making this planter in downtown Murray come together. Cannot wait to see the finished product. South 5th Street is showing off some great art!



Head on over to Perryville for the perfect French Macaroon at the Perfect Cookie. 103 N. Bragg St.



We love when our communities get recognized & realize what an honor it is given how many towns there are across the US!

World Atlas recently named Paducah one of the "9 Towns in the Mid-South with the Best Main Streets." See for yourself when you explore Downtown Paducah!



Some exciting news for Perryville! Coming this fall, our friends from the [The Western Theater in the Civil War](#) group are doing another symposium on the field! If you missed last year's symposium on the field, you wouldn't want to miss this one! The tours this year will cover various topics, from the street fighting in town, Webster's brigade in the slaughter pen, to the aftermath of the battle! Check out their link for more information!
<https://www.westerntheatercivilwar.com/.../symposium>

AUGUST 2023 DOWNTOWN PIKEVILLE EVENTS						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	3 PARTY DOWNERS KIDNEY BRYAN GREENE CITY PARK 5PM LEARN TO SEW @ BRIDGETT'S QUILTING 5-6PM POTTERY SLAM 6 PM @ APP/POPLE TRIVIA 7:30PM @ GREAT HALL	4 FOOD TRUCK FRIDAY Spa on Second Ribbon Cutting 10am Night Market on Division St. 5-9pm Main Street Live 7pm Shoreline Top Video Studio Blue Night on Main Street Main Street Closure at 5pm BURR HITCHCOCK'S THE 39 STEPS 7:30pm @ THE APP	5 Kia N Sew @ Bridgett's Quilting Illness Spun ALFRED HITCHCOCK'S THE 39 STEPS 7:30PM @ THE APP	6 ALFRED HITCHCOCK'S THE 39 STEPS 3PM @ THE APP
7	8 SUBMITTED BY COUNTRY COUNTRY & COUNTRY MUSIC CITY STATION SQUARE COUNTRY FARMHOUSE	9	10 PIKEVILLE INDEPENDENT JONES FIRST DAY OF CLASSEZ LEARN TO SEW @ BRIDGETT'S QUILTING 5-6PM CREATIVE COMMUNITY'S ARTS & CRAFTS 6-8PM TRIVIA 7:30PM @ GREAT HALL	11 Smash Brothers 6pm @ FairLife Market ALFRED HITCHCOCK'S THE 39 STEPS 7:30PM @ THE APP	12 Kia N Sew @ Bridgett's Quilting Illness Spun ALFRED HITCHCOCK'S THE 39 STEPS 7:30PM @ THE APP 200W DREAM @ GREAT HALL 8PM	13 ALFRED HITCHCOCK'S THE 39 STEPS 3PM @ THE APP
14 CITY COMMISSION MEETING @ 6PM CITY HALL	15	16	17 LEARN TO SEW @ BRIDGETT'S QUILTING 5-6PM OPEN MIC NIGHT 7-9PM @ FAIRLIFE MARKET TRIVIA 7:30PM @ GREAT HALL	18 FOOD TRUCK FRIDAY Main Street Live 7-9pm Wine & Beer on Main Street CRUISE IN Main Street closes at 5pm	19 Kia N Sew @ Bridgett's Quilting Illness Spun CLIFF'S & HOSES BLOCK PARTY Main Street closes at 5pm 2PM-11PM SALE @ 8PM MUSIC @ 11PM	20
21 UPPER TOWN'S MOVE IN THIS WEEK (EXTRA TRAFFIC)	22	23	24 BOOK CLUB 6PM @ FAIRLIFE ED Bassmaster Conrad (YouTuber) 7pm @ The Appalachian Center for the Arts TRIVIA 7:30PM @ GREAT HALL	25 BOOK CLUB 6PM @ FAIRLIFE ED Bassmaster Conrad (YouTuber) 7pm @ The Appalachian Center for the Arts	26 Levin's River Fire Roundup @ 8am (On-Road Roundup) Kia N Sew @ Bridgett's Quilting Illness Spun Pikeville Comic & Toy Convention @ 10am CANDLE MAKING WORKSHOP 6-8 PM THE SHOPPES AT 225	27
28 UPPER TOWN'S FIRST DAY OF CLASSEZ CITY COMMISSION MEETING @ 6PM CITY HALL	29	30	31 LEARN TO SEW @ BRIDGETT'S QUILTING 5-6PM TRIVIA 7:30PM @ GREAT HALL			

If you have any questions or comments, please contact lisa.sizemore@pikevilleky.gov



We had a great time filming in downtown Shelbyville on July 31st for an episode of "My Southern Home". We focused on upper story housing. Can you spy Darlene Snow, director, in this photo?

Not one, not two,
but three new
businesses in
downtown
Pikeville!

Steph's Uptown
Swag,,
The Mane
Attraction,
and
Pinch Aesthetics



The Heart of Scottsville wrapped up a very special partnership with the Amplify Foundation! Students have been taking the stage to showcase their talents at [First Fridays](#) all throughout this season To show their appreciation for this remarkable nonprofit, [Heart of Scottsville](#) was proud to make a donation to their scholarship program. They gave many thanks to the Laura Turner Goad Foundation for their generous support and for making partnerships like these a possibility!



Darla Jackson is revitalizing Cumberland with a number of great projects!

A little more progress today to Raven Rock Coffee and Cafe! Located Main St. Cumberland right now Monday to Friday 9am to 5pm. Hours extending soon! The upper level has a wonderful view of the river!



DJ's Promotions
A Vision with a Purpose
Trust & Believe

PRESENTS *Gospel Night*
at Music in the Park



Our Community coming together in Love

August 26th 7 pm Longhurst Park - Downtown Guthrie
218 South Ewing Street
for more information contact LaQuita Talley 270-604-4577

Jeep NIGHT

FOOD TRUCK FRIDAYS

FRIDAY, AUG 18
100 WEST DIXIE STREET
NEXT TO THE LONDON COMMUNITY CENTER

FOOD TRUCKS WILL SERVE
5:00 - 9:00 P.M.

WITH **PTV**
6:00 - 8:00 P.M.

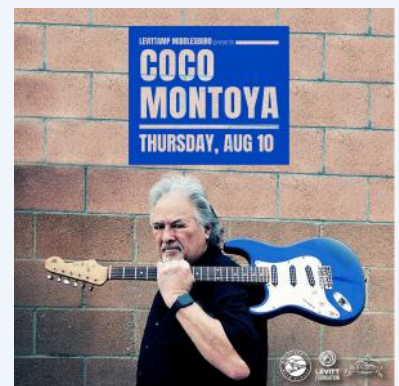
For more information visit:
VisitLondonKY.com

LONDON Downtown PRESENTED BY: **LONDON TOURISM & PARKS**



Come to the Levitt stage this week and let the music and mountains move you!

Check out the Levitt Amp Middlesboro FB page for more info on this and future shows!



Get your ducks in a row and come see us at the KY State Fair Sunday, August 20th!
We'll be looking for you!



BLOCK PARTY
WITH THE **BLAKE BRANSCOM BAND**

THURSDAY AUG 10

MAIN STREET PINEVILLE
A NATIONALLY REPUTED KENTUCKY MUSIC SCENE

THE SQUARE
ARTS & ENTERTAINMENT DISTRICT



We were able to attend Bobbie Gothard's retirement party on July 29th and also present a few Main Street Awards. Bobbie accepted for the Main Street Partner, the Robert Frazier Foundation and Julie Pitts accepted for the best Main Street event, the Possum Festival! Julie just happened to have on one of our favorite shirts too!



Passing the torch is a little easier when the recipient is your granddaughter. Bobbie and her late husband, Mr. Earl have left quiet a legacy in the Tri-Cities and we know Carlye is ready to continue that legacy & Bobbie will be close by and will be her biggest fan. With Bobbie and Carlye is state director, Kitty Dougoud.



Thank you to KET - Kentucky Educational Television for featuring Paducah in Kentucky Edition this week! They are honored to be highlighted as they celebrate 10 years as a UNESCO Creative City. Visit www.ket.org/program/kentucky-edition/ to watch all of Paducah's segments.

It's time! Time to submit your proposal to present at the Main Street America conference in May.

The conference will be held May 6-8 in Birmingham, Alabama and is a great opportunity to share your expertise!



The recordings of Main Street America's Summer School Webinar Series are now available in their source Center! Watch the encore presentations of some of the most popular sessions from Main Street Now 2023, exploring topics related to cultivating community cheerleaders, development strategies, and using market data. Watch > www.mainstreet.org/webinarseries

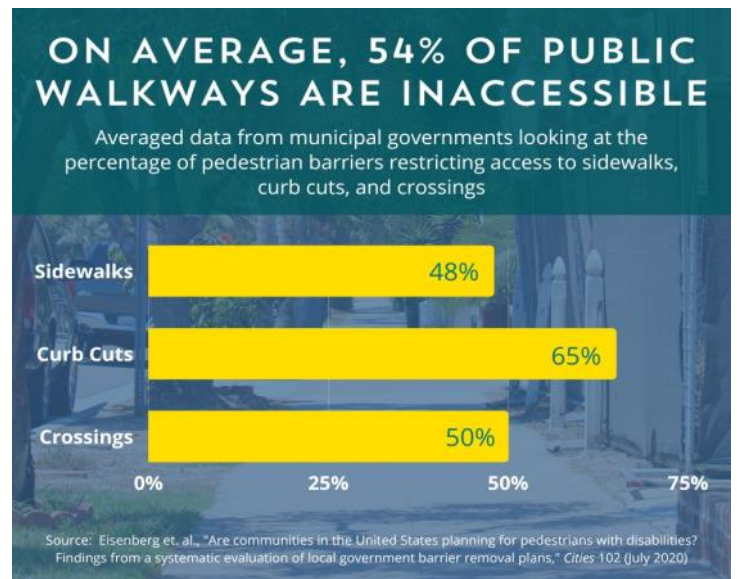




We love this adaptive reuse space in downtown Shelbyville. The Gatsby was just one project completed by Ben and Melinda Hardin. This space has been a gym and a sewing factory in the past, but it is definitely a wow space now!



Another great project in downtown Shelbyville. The closure of this part of 6th street known as the pedestrian project has been a great addition. It is used for a variety of events and is gathering space in downtown.



Unfortunately, many public spaces across the country remain inaccessible for people with disabilities. Research has found that, on average, over half of the sidewalks, curb cuts, and crossings in our cities have accessibility barriers. Main Streets can play a key role in removing these barriers and increasing access in our communities.

Summer is the perfect time to do an annual sidewalk audit! You can find audit worksheets from AARP <https://www.aarp.org/livable-communities/getting-around/aarp-walk-audit-worksheets-english.html>

Learn more in our People-First Transportation Toolkit > <https://bit.ly/3rObddu>